



GIVING GUIDE
2025-26

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Welcome Note

To Our Supporters,

Thank you for taking the time to engage with the Black Students Association — whether you're an alum, a family member, a community partner, or a friend of the organization.

As Harvard's largest Black student organization, BSA has always been more than just a club. It's where legacies are preserved. It's where students find family. It's where we laugh, organize, celebrate, and heal — together. And none of that is possible without the community that surrounds us.

Over the years, BSA has grown into a vibrant, intergenerational network of changemakers committed to excellence, service, and joy. Now, we invite you to help us carry that legacy forward.

This guide is more than a donation request. It's an invitation — to invest in a space that builds leaders, cultivates joy, and empowers Black students to thrive at Harvard and beyond. No matter the amount, your support directly fuels this mission.

Thank you for being part of our story. We can't wait to build what's next, together.

Warmly,

The BSA Executive Board

What is the Harvard BSA?

Harvard BSA was founded in 1977 as a space to maintain the strength and unity of the Black community that existed then and to ensure future Black students had a meaningful voice on Harvard's campus. Since then, BSA has expanded from what was initially a small circle of friends to a current membership of over 700 undergraduate students and an alumni network of around 3,000. It is BSA's mission to promote community interaction, facilitate dialogue between our community and the general Harvard Community, and provide a forum for the open expression of the political, social, and cultural views of black students.



WHO WE SERVE

- **700+ undergraduate members**
- **3,000+ alumni across industries**
- **Students from 50+ countries, speaking 12+ languages**
- **Largest affinity group at Harvard College**



WHAT WE DO

- **Community building:** mentorship, dinners, BSA Families
- **Cultural celebration:** Black Legacy Ball, Apollo Night
- **Academic + career support:** panels, networking, career expos
- **Advocacy + service:** political education, local volunteer work

WHY WE MATTER

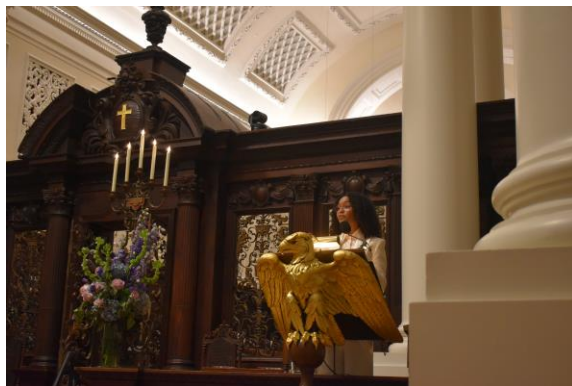
BSA is more than an org—it's an intergenerational network, a launchpad for changemakers, and a safe haven on a campus where Black voices haven't been centered. Supporting BSA means investing in the next generation of Black excellence.

Our Flagship Events & Impact

Each year, the Harvard BSA hosts a wide range of events that celebrate Black excellence, build community, and develop the next generation of leaders. From cultural traditions to professional expos, our programming reflects the full spectrum of Black student life at Harvard.

BLACK CONVOCATION

Eight years ago, in the month of September, BSA hosted the inaugural Black Convocation. This event was a celebration of the accomplishment of the incoming Black first-years on their Harvard acceptances. The ceremony provided students with wisdom and guidance on what a Harvard experience entails while also welcoming them into the Black Harvard community. Last year, we had the honor of hosting keynote speaker Yara Shahidi (A.B. '22)!



BLACK LEGACY BALL

Every February, BSA has a celebration of Black culture and the achievements of Black people at the College and beyond. The event brings together students to commemorate Black History Month and recognize the impact of Black students, faculty, and alumni. It also allows us to invite and celebrate Black high schoolers, current undergraduates, and alumni in and outside of the Harvard community who have made significant strides in improving the lives of Black people everywhere. Two years ago, we had the honor of hosting keynote speaker Supreme Court Justice Ketanji Brown Jackson (A.B. '92, J.D. '96)!



APOLLO NIGHT

Held each October, Apollo Night is BSA's signature talent showcase, featuring performances from acts within and beyond the Black Harvard community competing for a cash award. All proceeds from the event go to a different local charity each year. This perennially sold-out show is regarded to be one of the most anticipated events on the Black community calendar.

How You Can Help

The Harvard BSA, a **501(c)(3) non-profit organization**, has always been fueled by people who believe in legacy, equity, and opportunity. Your contribution doesn't just fund programs — it sustains the cultural heartbeat of our community and opens doors for the next generation of Black leaders at Harvard. The greatest reward is knowing you're helping create opportunities for Black students to thrive — but to show our appreciation, we've included a few donor benefits that deepen our connection and recognize your support.

Tier Levels	Donation Range	Benefits
Supporter	\$100	<ul style="list-style-type: none"> • Thank-you note
Ally	\$250	<ul style="list-style-type: none"> • All Supporter benefits • Name listed in Alumni Newsletter
Bridge	\$500	<ul style="list-style-type: none"> • All Ally benefits • Recognition on BSA Giving Guide web page • Two complimentary tickets to a flagship BSA event of your choice
Beacon	\$1,000	<ul style="list-style-type: none"> • All Bridge benefits • Name printed in Black Legacy Ball Program
Pillar	\$2,500	<ul style="list-style-type: none"> • All Beacon benefits • Priority seating at a BSA flagship event • Personal letter from BSA Board • Virtual roundtable with the Development Chairs and select board members
Legacy	\$5,000+	<ul style="list-style-type: none"> • All Pillar benefits • Opportunity to co-name or sponsor a major BSA program • Featured spotlight article in the alumni newsletter + social channels

Recurring Donor Benefits (Any Tier)



Insider Updates & Early Access

As a recurring donor, you'll receive exclusive, sustained emails with behind-the-scenes stories, student highlights, and early access to major BSA initiatives and events.



Recognition on Sustained Support List

Your ongoing commitment will be honored on our website's "Sustained Support" section — a tribute to those who help us keep building all year long.

2025-26 Vision

In 2025-26, BSA is committed to driving impact across five strategic areas that support and elevate the Black student experience at Harvard. Each pillar represents a core part of our mission – from building community to expanding access to resources, our mission in the next academic year remains the same, but bigger.



Community & Culture

- Black Legacy Ball
- Apollo Night
- BSA Families Program
- BSA Table Talks



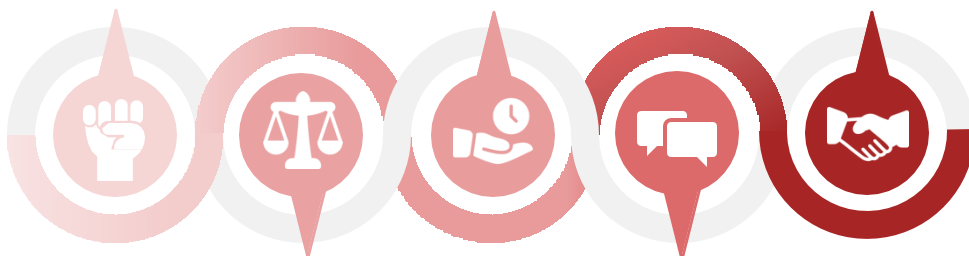
Equity & Access

- Conference & Travel Stipends
- FGLI & International Student Support
- Resource Distribution



Professional Development

- Diversity Career Expo
- Networking Nights
- Resume Book + Targeted Recruiting



Institutional Growth

- Annual Impact Report
- Digital Resume Platform
- Revamped BSA LinkedIn
- BSA Alumni Advisory Circle

Visibility & Voices

- Co-branded Events
- Speaker Series
- Social Media Campaigns
- Increased affinity co-events



How to Give

Your gift helps fuel Black leadership, community, and cultural celebration at Harvard. Whether it's a one-time donation or ongoing support, every contribution helps us expand what's possible for Black students — and ensures the legacy continues. Ready to support BSA? Here's how.



BY CHECK

Mail to:

**"Harvard Black Students Association
Student Organization Center at
Hilles (SOCH)
Office #0355
59 Shepard St
Cambridge, MA 02138"**



Online

Visit:

"Donate" tab @

<https://www.theharvardbsa.com/>

Any Questions?

Contact via email:

executiveboard@theharvardbsa.com

DONATE